Welcome to

STURGIS, SD



OFFICIAL 2021 RELOCATION GUIDE

LIVING IN STURGIS • STARTING A BUSINESS IN STURGIS
DEMOGRAPHICS • UTILITIES & SERVICES • COMMUNITY INVOLVEMENT

Sturgis

AREA CHAMBER OF COMMERCE
& VISITORS BUREAU

LIVING IN STURGIS



Sturgis is an incredible place to live, work, and raise a family! With a population of 6,627 as of the 2010 census, it has an ideal, small-town quality with many of the amenities of more populous locations. It is the county seat of Meade County and is named after Union Civil War General Samuel D. Sturgis.

SCAN ME

Scan the code to view our comprehensive online guide to living in Sturgis!

Schools

Sturgis is proud to be the home of Meade 46-1 School District, encompassing all of Meade County. The Sturgis area is comprised of the following schools:

- **Sturgis Elementary School**
- **Sturgis Williams Middle School**
- **Sturgis Brown High School**

Our schools are dedicated to STEAM-focused education and strive for a strong teacher-to-student ratio in classrooms. Students are provided the tools for success, from a wide variety of athletic and club activities to modern technology and programs for skills development.





Housing

With a steadily-increasing population and several recent new developments, it's clear that Sturgis is a destination community for new residents from all walks of life! Explore some of our most recent housing initiatives, including the newly-completed **Dolan Creek Development**, newly-approved Davenport Development, and the proposed **Marcotte Development** (shown left).

For a comprehensive guide to new developments and housing opportunities in the Sturgis area, contact Sturgis Economic Development Corporation or visit **SturgisDevelopment.com**.

LIVING IN STURGIS



Peace of Mind

Safety and security are important factors in choosing where to live, work, and raise a family, and Sturgis repeatedly makes the cut. For small towns (those with a population of less than 150,000), Sperling's Best Places looked at factors such as crime statistics, natural disaster risks, air quality, environmental hazards, housing depreciation, life expectancy, and more. Sturgis was ranked #14 in 2010 and #13 in 2011.

The Sturgis Area Chamber of Commerce and entire Sturgis community are proud to support our local **Sturgis Police Department**, **Sturgis Volunteer Fire Department**, and **Sturgis Ambulance**.

Fitness & Sports

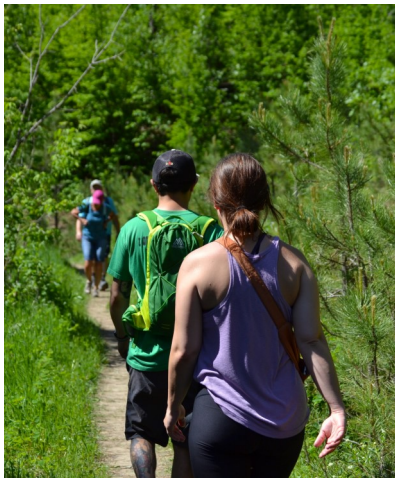
Looking for an active community with plenty of outdoor recreation spaces and fitness facilities? Look no further than Sturgis, SD. Our **Sturgis Community Center** offers a fitness facility without the price tag - enjoy an 8-lane indoor pool with a hot tub and slide, weight and cardio rooms, a gym, walking track, racquetball courts, tennis courts, and more for an affordable monthly membership or punch card.

If personal training and monitored access is more your style, check out our fitness member businesses including **FLEX Fitness** and **Twisted Canyon CrossFit**. These are world-class facilities with regular training schedules, quality equipment, professional trainers, and even a Ninja Warrior program!

Finally, be sure to visit the **Sturgis Soccer Fields**, **Woodle Track & Field**, the **Sturgis Baseball Complex**, and the many hiking and mountain biking trails in the **Sturgis Trail System**. Our community is a "bike in, bike out" town, meaning you can hop on a trail within city limits and find yourself immersed in National Forest within minutes.







LIVING IN STURGIS



Childcare

One important factor in selecting a community in which to live is the quality and abundance of childcare options.

Sturgis features a number of home and commercial daycares, afterschool programs, preschools, church -organized facilities, and more.

Contact the Chamber office at (605) 347-2556 to request a list of current childcare providers in the Sturgis area.

Family Activities

Surrounded by beautiful hills and prairie and boasting a number of parks and recreational facilities, Sturgis will keep your family entertained and active! Here are some of our favorite family-friendly activities throughout the year (contact us for even more activities!):

- **Sturgis Municipal Parks & Bike Paths**
- **Free Community Cinema Movie Showings**
- **Music on Main (weekly summer concert series)**
- **Sturgis Fall Festival & Oktoberfest**
- **Annual Tree Lighting Ceremony & Parade of Lights**
- **Community Center Swimming & Sports**
- **Family Hiking & Biking / Camping & Lake Activities**
- **Girls Scouts, Boy Scouts, & Meade County 4-H Program**





Arts Enrichment

A thriving arts scene is critical in creating a welcoming, vibrant community. Sturgis is lucky enough to feature several active arts organizations offering fine arts education through classes and lessons, as well as community arts appreciation events, concerts, and exhibits. Downtown Sturgis will erect five new sculptures in 2021! Contact us or visit our website to learn more about the **Sturgis Area Arts Council**, **Sturgis Center for the Arts**, our **Sturgis Art Walk**, and more.

HOME & CAREER

Looking for Home Sweet Home?

Contact one of our trusted local agents to inquire about availability:

Bertolotto Real Estate & Auction
1102 Junction Avenue
(605) 720-2021
Bertrea.com

Bruch Real Estate—The Real Estate Center of Sturgis
1921 Lazelle Street
(605) 206-1046
BruchRealEstate@gmail.com

Casteel Auction & Real Estate
1951 Junction Avenue
(605) 347-5110
CasteelAuction.com

Dan Jacobsen—eXp Realty
1940 Junction Avenue
(605) 490-1663
DanielJacobsen.eXpRealty.com

Kate Baum—The Baum Group
(605) 490-1688
MTR.eXpRealty.com

Mount Rushmore Area Assoc. of REALTORS
(605) 722-0181
MountRushmoreMLS.com

Properties Unlimited Realty
2320 Junction Avenue
(605) 347-7644
Properties-Unlimited.com

The Real Estate Center of Sturgis
1921 Lazelle Street
(605) 347-9300
SturgisRealEstateCenter.com

Growing Workforce = Your Dream Job!

Sturgis is home to a variety of employers of all sizes. As a new resident, you will have the opportunity to work at large regional corporations or small "ma-and-pop" shops. The choice is yours! Scan the code or visit **SturgisDevelopment.com** to view more information about our largest employers, current job openings, and more:

OUR TOP "10"

Check out our "Top 10" - the employers in our area with the largest local workforces:

Business	Industry	Employees
VA Hospital - BH Healthcare	Healthcare	751
BH Special Services Co-operative	Education	480
Meade School District 46-1	Education	350
Monument Health Sturgis Hospital	Healthcare	240
City of Sturgis	Government	155
CHB Cooperative	C-Store/Retail	154
Meade County	Government	145
The HomeSlice Group	Media	114
Lynn's Dakotamart	Grocery	68
The Knuckle Saloon & Brewing	Entertainment	60

SCAN FOR LOCAL CAREER RESOURCES

SCAN ME

EXPLORE STURGIS

Our local businesses offer everything you need to live and work comfortably in Sturgis. Take a look at some highlights below, and browse our online Business Directory at SturgisAreaChamber.com!



EAT YOUR HEART OUT

Sturgis and the surrounding area offer numerous opportunities for family dining, pub food, fast food, takeout, and more!

Try the Loud American's world-famous steak tips, the salad bar at Uncle Louie's Diner, the sensational Indian tacos at Red's Grill & Pub, or perhaps a certified organic and locally-grown take-and-go lunch from The Farm Stand at Bear Butte Gardens.

SCAN TO BROWSE STURGIS DINING



STAY & SIP A WHILE

We may have great food, but our drinks are in a class of their own! Visit our two local wineries, Belle Joli' and DesJarlais Farms & Winery. We are also home to craft brewery The Knuckle Brewing Company, and the brand new Sturgis Brewing Company, coming soon!

Don't forget our Rally-famous watering holes including The Oasis, Side Hack Saloon, Loud American Roadhouse, The Knuckle Saloon, and more.

SCAN TO BROWSE STURGIS DRINKS



SHOP 'TIL YOU DROP

Looking for household goods, fashionable apparel, unique gifts, toys, souvenirs, antiques, or appliances? We've got it all, plus so much more.

Sturgis is proud of its "shop local" culture and supports its local retailers. Enjoy browsing one of our one-of-a-kind shops and show some love to our local businesses by shopping in Sturgis.

SCAN TO BROWSE STURGIS SHOPPING



SERVE YOUR NEEDS

In addition to great eats, cool drinks, and retail therapy, our local service providers exemplify true Midwest hospitality and provide every service you might possibly need to set up your new life in Sturgis.

Visit **SturgisAreaChamber.com** or scan this code to view a comprehensive list of insurance providers, banks and credit unions, law offices, pet care services, healthcare, financial planning, and more!

SCAN TO BROWSE STURGIS SERVICES

START A BUSINESS

Sturgis offers a full package of local incentives to start a new business or relocate your existing one to our community!

Incentives are customized according to the needs of each business and are determined by job creation, service creation, revenue generation, and overall economic impact. They can include lower interest loans, relocation or training grants, special lease or construction terms, and tax refund credits. Sturgis Economic Development Corp. coordinates incentives with City, County, and State development partners.

Current incentives include:





Property Tax Abatement

Meade County has no real estate property tax for five years on new commercial structures or renovations over $30,000, including 4-plex and larger housing units.



Revolving Loan Funds

Attractive terms on permanent financing for working capital, fixed assets and real estate for for-profit businesses, both large and small. These funds are through the City of Sturgis, Meade County, and SEDC.



Loan Pool

SEDC partners with the City, County, and private lenders to offer attractive, flexible economic benefit packages.



Additional Incentives

Based on the type and number of new jobs, services or revenues created, as well as, the project's total capital investment and a financial statement review, these incentives may be offered:

- Land to build a new facility.
- "At cost" building construction and lease back.
- Buy-down of lease cost on constructed facility.
- Lower cost, fixed rate financing of equipment and building.
- Relocation grants.
- Office space for key management during the project's construction phase.
- Office space for initial interviewing of applicants.

For more information about local business incentives or state-wide incentives, contact Sturgis Economic Development Corp. at (605) 347-4906 or visit SturgisDevelopment.com.

BY THE NUMBERS

COMMUNITY DEMOGRAPHICS

HOUSING SALES – 2019

Total Units Sold:	147
Average Sales Price:	$221,903
Average Days on Market:	71

RENTAL RATES

One-bedroom:	$550-$650
Two-bedroom:	$625-$1,350
Three-bedroom:	$775-$1,400
Four-bedroom:	$1,350-$1,600

RELIGIOUS AFFILIATIONS

Protestant:	16
Catholic:	1

HEALTH FACILITIES

Hospitals:	2
Medical Clinics:	4
Dental Clinics:	4
Eye Clinics:	3
Physical Therapy:	2
Chiropractic:	2
Orthodontic:	2

COMMUNICATIONS

Radio Stations:	12
TV Stations:	4
Newspapers:	2
Internet providers:	4

Information courtesy of Sturgis Economic Development Corporation.

Sturgis
ECONOMIC DEVELOPMENT CORP.

SturgisDevelopment.com

CLIMATE

Average Precipitation:	21.76"
Average Snowfall:	51.8"
Average Snow Depth:	0.3"

Summer temperatures tend to be in the 70's; Winter temperatures are around 40.

July is the warmest month of the year, with an average high temperature of 88 degrees.

January is the coldest month of the year, with an average high temperature of 38 degrees.

EDUCATION

Local public school K-12: Meade District 46-1

Schools	**Enrollment**	**Ratios**
Elementary – 8	1,445	11:1
Intermediate – 1	139	11:1
Middle – 1	566	14:1
Senior – 1	666	13:1

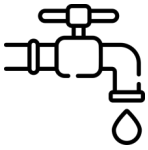
RESIDENTS

2019 Population:	6,922
Age Under 5 Years:	4.5%
Age Under 18 Years:	22.0%
Age Over 65 Years:	20.5%
All Other:	53.3%
Female:	52.0%
Male:	48.0%
High School Graduate or Higher:	91.1%
Bachelor's Degree or Higher:	21.2%
Median Household Income:	$43,214
Per Capita Income:	$26,548
Average Travel Time to Work:	16.9 minutes

GETTING STARTED

To help you get started with the relocation process, here is a list of our city, regional, and emergency contacts:

CITY UTILITY SERVICES



WATER SERVICE
City of Sturgis
Water Department
(605) 347-4422



WASTEWATER SERVICE
City of Sturgis
Wastewater Department
(605) 347-3916



RUBBLE SITE SERVICE
City of Sturgis
Rubble Site
(605) 347-5605



GARBAGE / SANITATION SERVICE
City of Sturgis
Sanitation Department
(605) 347-3916

REGIONAL UTILITY SERVICES



INTERNET SERVICE
Midcontinent Communications
1-800-888-1300
Midco.com/Internet-Services

Vast Broadband
1-888-745-2888
VastBroadband.com/Internet



LANDLINE SERVICE
Midcontinent Communications
1-800-888-1300
Midco.com/Home-Phone

Vast Broadband
1-888-745-2888
VastBroadband.com/Phone



ELECTRICAL SERVICE
Black Hills Energy
1-888-890-5554
BlackHillsEnergy.com



NATURAL GAS SERVICE
Montana-Dakota Utilities
1-800-638-3278
Montana-Dakota.com

EMERGENCY SERVICES



POLICE DEPARTMENT
City of Sturgis Police Department
(605) 347-2573
EMERGENCY: 9-1-1
Sturgis-SD.gov/Sturgis-Police-Department



STURGIS HOSPITAL
Monument Health Sturgis Hospital
(605) 720-2400
EMERGENCY: 9-1-1
Monument.Health



VOLUNTEER FIRE DEPARTMENT
Sturgis Volunteer Fire Department
(605) 347-5801
EMERGENCY: 9-1-1
Sturgis-SD.gov/Fire-Department



AMBULANCE SERVICE
City of Sturgis Ambulance Service
(605) 347-5801
EMERGENCY: 9-1-1
Sturgis-SD.gov/Ambulance-Service

Sturgis Area Chamber of Commerce & Visitors Bureau's

2021 Community Events

FEBRUARY 2021

February Legislative Crackerbarrel

This event is held on the first Saturday in February and is the first of two 2021 Legislative Session crackerbarrel events. We invite our district legislators to a public forum to host a Q&A on legislative topics important to the residents and businesses of Sturgis.

MARCH 2021

March Legislative Crackerbarrel

This event is held on the first Saturday in March and is the second and final crackerbarrel of the 2021 Legislative Session. This event will also feature a public forum Q&A with our district legislators.

Community Showcase & Health Fair

The Showcase & Health Fair is an annual event that invites community nonprofits to display booths and generate awareness of their missions in the Sturgis Area. The Greater Sturgis Lifecare Foundation also hosts a Chili & Soup Cook-off at this event. At the last event, we welcomed 300+ attendees and 46 booths.

APRIL 2021

Annual Chamber Awards Banquet

Our April event recognizes outstanding businesses in the Sturgis area each year. This will be our opportunity to celebrate the Chamber's 2019 AND 2020 accomplishments, Member headlines, and enjoy food and drink with other Chamber supporters.

MAY 2021

Spring City-Wide Yard Sale

This event is the first of two annual city-wide yard sales. Sale registrations are collected at the Chamber and compiled onto a map, which is then dispersed electronically and in print. This event averages 50 sales each year and high attendance.

JUNE 2021

Annual Sturgis Volksmarch

The Volksmarch is an annual 5k or 10k hiking event sanctioned by the American Volkssport Association. The route varies year to year, and averages 150 to 200 participants. In 2020, the route featured both 5k and 10k options in the Sturgis Dams area south of Sturgis. Nearly 200 hikers attended the 2020 event.

1st Annual Sturgis Art Festival

Our first annual Sturgis Art Festival will debut in 2021! This event is still in the planning phase and details will be released closer to the event date. We are teaming up with the various arts-related organizations in Sturgis to highlight vendor booths, installation art, art auctions, and more through this new event.

JULY 2021

Northern Hills Ag Fest

Ag Fest is held in conjunction with the Meade County Fair. It includes a free community BBQ, followed by family-friendly agriculture competitions including Dress-a-Calf, Dress-a-Sheep, a Calf Scramble, and the ever-popular Mutton Bustin' events! We welcome 300 -500 attendees annually.

AUGUST 2021

Community Appreciation Picnic

This event is hosted by the Chamber every year to celebrate another successful summer, the conclusion of the Motorcycle Rally, and strengthen community ties over a free meal and entertainment in the town square. The picnic averages up to 800 attendees.

SCAN ME

Scan the code to view a comprehensive list of our signature events!

Sturgis Area Chamber of Commerce & Visitors Bureau's

2021 Community Events

SEPTEMBER 2021

Agriculture Appreciation Banquet

The Ag Banquet is an annual opportunity to thank our agriculture community for another year of hard work. The Chamber Agriculture Committee meets monthly throughout the year to organize a free catered meal, keynote speaker, and door prizes at every table. The Banquet welcomes about 300 attendees annually.

Leadership Sturgis Series

This event is a 4-part educational series open to anyone interested in making a difference in the community, networking with our community leaders, and hoping to create positive change in their lives or at their places of work. We accept up to 20 students per year and line up a packed schedule of guest speakers, projects, tours, and even professional headshots for each student included with tuition!

Fall City-Wide Yard Sale

This event is the fall counterpart to the Spring City-Wide Yard Sale. Community members can register their yard sales to be included on an electronic and print map. This sale averages 40 locations annually.

OCTOBER 2021

Chamber's Crypt Haunted House

The Chamber's annual Haunted House is a popular and growing event in late October featuring four evenings of spooks and chills. Sturgis youth lend their acting and design skills to this frightening event every year to raise funds for club activities. Attendance in 2020 totaled about 600 tickets sold.

NOVEMBER 2021

Small Business Saturday

Local and small businesses are invited to contribute special offers to encourage more local shopping and support Sturgis retail. This is a nation-wide initiative with communities in all 50 states participating. Show your support of our local and small businesses and #ShopSturgis on Small Business Saturday!

DECEMBER 2021

Sturgis Tree Lighting Ceremony & Parade of Lights

The Chamber's annual Tree Lighting and Parade of Lights events are two of the best-attended events of the year! The festivities are split over two days and feature a Tree Lighting Ceremony in the town square with free treats, the Mayor's Christmas story, and an appearance by Santa, followed the next day by a parade through town featuring local business floats.

Scrooge Night

Scrooge Night is a last-minute opportunity to finish up holiday shopping lists while supporting local retail. Shops throughout town stay open late and offer special promotions to celebrate the holidays and the spirit of giving!

RECURRING EVENTS

Lunch & Learns (Monthly)

Chamber Lunch & Learns are scheduled once per month and feature a lunchtime presentation, tour, or activity hosted by a Chamber business member. This provides business exposure, a networking opportunity, and education about our community.

Business Mixers (Monthly)

Our Chamber members have the opportunity to request a business mixer each year! We schedule one mixer per month. Invite the public to visit your business to see your new projects, products and services, and meet your team! Mixers are a great way to network and meet new customers. If you're new to town, consider stopping by our next mixer—they are open to the public!

Visit the Signature Events page on our website for additional details and updates:

SturgisAreaChamber.com

OUR HISTORY

Cavalry, Native American lore, motorcycles, and more...

In 1938, J.C. "Pappy" Hoel hosted a dirt track race with nine riders that set a course in Sturgis history. Today, the Sturgis Motorcycle Rally has evolved into South Dakota's largest tourism event and the world's largest motorcycle rally. Sturgis and the Black Hills thunder with the sounds of motorcycle enthusiasts, numbering in the hundreds of thousands, from all over the world.

The history of Sturgis also must include the background of Bear Butte rising above the prairie just northeast of town. It is a geological wonder referred to as "Mato Paha", or sleeping bear, by the Sioux Indians and is the origin of many Native American legends.

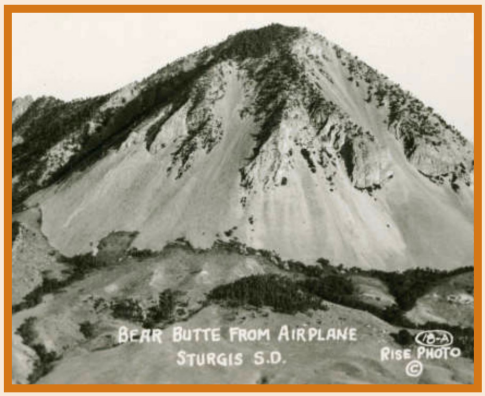
The culture and history of the Sturgis area is rich in heritage. Our past is greatly admired and respected as we move forward into our future.

Fort Meade

Ft. Meade was originally established in 1878 at as military post to protect miners and settlers traveling in the Black Hills area. It continued to serve as a military post until 1944 when it became part of the Veterans Administration Hospital network.

During the Great Western Expansion, Fort Meade served as a United States Cavalry Post to nearly every cavalry regiment in the United States Army. The Star-Spangled Banner became part of the evening military retreat ceremony at Fort Meade in 1892, long before it became our National Anthem.







Sturgis

AREA CHAMBER OF COMMERCE
& VISITORS BUREAU

THANK YOU FOR YOUR INTEREST IN OUR COMMUNITY!

Please visit SturgisAreaChamber.com, call us at
(605) 347-2556, or visit our office at
2040 Junction Avenue for more information.