

2019 STURGIS MOTORCYCLE RALLY STATISTICS



DESCRIPTION	50th 1990	60th 2000	70th 2010	74th 2014	75th 2015	76th 2016	77th 2017	78th 2018	79th 2019
Estimated Attendance	400,000	633,000	466,769	442,200	739,000	448,000	480,000	495,000	490,000
*Tons of Garbage Hauled - Sturgis	408.88	769.55	583.16	500.03	753.4	498.41	512.82	525.69	551.39
*DOT Traffic Counts reflects 10 day count, 12 day count in 2015	564,106	773,541	601,324	563,650	831,055	463,412	469,103	505,969	499,654
*^^SD State Sales Tax Collected by Temporary Vendors in the City of Sturgis	177,000	573,000	456,986	475,558	827,526	424,737	479,271	470,106	452,595.08
Temporary Vendors Total Taxable Sales in City limits	3 mil	14.3 mil	11.4 mil	11.8 mil	20.6 mil	9.4 mill	10.7 mill.	10.5 mill.	10.0 mill.
Sturgis City Sales Tax Collected within City Limits/Temporary Vendors	59,000	286,000	228,493	237,779	413,763	187,395	212,439	208,936	201,153
SD Dept of Tourism Tax Collected within City Limits/Temporary Vendors		143,000	170,191	176,327	308,209	140,330	158,100	156,702	150,865
City Vendor Fee Revenue	63,225	305,300	273,330	410,279	528,403	389,206	381,039	339,111	361869
City Rental Property Revenue		249,021	198,847	284,936	398,675	761,806	554,620	759,953	559095
City Sponsorship Revenue		200,821	214,570	299,656	347,559	356,533	373,786	414,036	531859
Sanitation Fee Revenue		122,760	118,126	143,080	194,576	164,239	190,439	201,488	162164

*Six counts factored into formula that determines estimated annual attendance

^^All reported sales and tax activity are based off of reports dated as of the fourth week of each September