

2020 STURGIS RALLY FINAL VEHICLE COUNTS

For Immediate Release: Tuesday, August 18, 2020

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STURGIS, S.D. – Final vehicle traffic counts from the South Dakota Department of Transportation for vehicles entering Sturgis for the 80th annual Sturgis motorcycle rally Aug. 7-16, 2020, have been tallied.

Traffic counts at nine locations entering Sturgis for the 2020 Rally are as follows:

Friday, August 7:	49,835 entering – down 4.3% from Friday last year
Saturday, August 8:	54,804 entering – down 8.0% from Saturday last year
Sunday, August 9:	56,149 entering – up 1.1% from Sunday last year
Monday, August 10:	56,972 entering – down 6.8% from Monday last year
Tuesday, August 11:	52,710 entering – down 11.2% from Tuesday last year
Wednesday, August 12:	49,228 entering – down 12.4% from Wednesday last year
Thursday, August 13:	46,263 entering – down 10.2% from Thursday last year
Friday, August 14:	42,690 entering – down 5.9% from Friday last year
Saturday, August 15:	32,455 entering – down 11.5% from Saturday last year
Sunday, August 16:	21,058 entering – down 5.0% from Sunday last year

10 Day total:

2020: 462,182 2019: 499,654 down 7.5% over last year

Once compiled, a full report will be available on the SDDOT website at <https://dot.sd.gov/transportation/highways/traffic> the week of Aug. 24.