



DAILY HAPPENINGS

FRIDAY, AUGUST 5TH

11am-12:30pm Arcana Kings at Harley-Davidson Rally Point

12:30pm-1pm 82nd Annual Opening Ceremonies Parade on Main Street

1pm-1:30pm Official Opening Ceremonies at Harley-Davidson Rally Point

1:30pm-2pm Woodland Sky Native American dancers at Harley-Davidson Rally Point

2pm-4pm Unknown Industry Stunt Show on Harley-Davidson Way

7pm-9pm Georgia Thunderbolts at Harley-Davidson Rally Point





DAILY HAPPENINGS

SATURDAY, AUGUST 6TH

- 9am **20TH ANNUAL MAYOR'S RIDE- Pre-registration required.** Come watch them leave from the North parking lot of the Sturgis Community Center located at 1401 Lazelle St.
- 11am-1pm Wild Planes at Harley-Davidson Rally Point
- 12pm-2pm Anheuser Busch Tasting – Nice'd Tea at Sturgis Liquor
- 2pm-4pm Nate Botsford at Harley-Davidson Rally Point
- 4pm-6pm Kevin Sanders: Jack Daniel's "Barrel Man" Signing Session at Sturgis Liquor
- 5pm- 6:30pm Wild Planes at Harley-Davidson Rally Point
- 7pm **MAYOR'S PUB CRAWL- Pre-registration required.** Starts at Harley-Davidson Rally Point
- 7:30pm-9:30pm Arcana Kings at Harley-Davidson Rally Point





DAILY HAPPENINGS

SUNDAY, AUGUST 7TH

- 9 am RIDE WITH A LOCAL – **Pre-Registration required**
Ride will leave from the Sturgis Tennis Courts at 6th and Williams St.
- 11am – 4pm 1st Sunday in Sturgis Motorcycle Show on 6th Street
- 11am-1pm Nate Botsford at Harley-Davidson Rally Point
- 11am-4pm “Harley-Davidson Brawl at Sturgis”
Bell Brawl stunt riding competition in the front lot of the Sturgis Community Center
- 12pm-2pm Anheuser Busch Tasting – Cutwater Cocktails at Sturgis Liquor
- 1pm-2pm Lexi Phillips-Assistant Master Distiller Jack Daniel’s Signing Session @ Sturgis Liquor
- 2pm-4pm Gable Bradley at Harley-Davidson Rally Point
- 3:30pm-5pm Lexi Phillips-Assistant Master Distiller Jack Daniel’s Signing Session at Sturgis Liquor
- 5pm-6:30pm Arcana Kings @ Harley-Davidson Rally Point





DAILY HAPPENINGS

MONDAY, AUGUST 8TH

8am

LEGENDARY STURGIS MOTORCYCLE RALLY 5K RACE

- **Pre-Registration Required** Come meet them at the finish line at the Sturgis City Park. ALL PROCEEDS GO TO BLACK HILLS TRAILS

11am-4pm

V-Twin Visionary Bike Show at Harley-Davidson Rally Point

Noon-

5th Annual Mayor's Charity Poker Tournament
Cadillac Jack's - Deadwood

12pm-2pm

Anheuser Busch Tasting – Nutrl Cocktails at Sturgis Liquor

1pm-2pm

Lexi Phillips-Assistant Master Distiller Jack Daniel's Signing Session at Sturgis Liquor

12pm&2pm

Unknown Industry Stunt Show at Harley-Davidson Rally Point

2:30pm-4pm

Kevin Sanders: Jack Daniel's "Barrel Man" Signing Session at Sturgis Liquor

5pm- 6:30pm

Nate Botsford at Harley-Davidson Rally Point

5pm-6:30pm

Lexi Phillips-Assistant Master Distiller Jack Daniel's Signing Session at Sturgis Liquor





DAILY HAPPENINGS

TUESDAY, AUGUST 9TH - MILITARY APPRECIATION DAY

- 9am **RIDE WITH A LOCAL- Pre-Registration Required.** Ride will leave from the Sturgis Tennis Courts at 6th and Williams St.
- 12pm-2pm Anheuser Busch Tasting – Bud Light Seltzer Families at Sturgis Liquor
- 2pm **VFW Military Appreciation Day** at Harley-Davidson Rally Point
Mayor's Welcome/VIP Speakers
ESGR signing, Bev Rosenboom Black Hills area representative
Mayor's Proclamation
Honorees: Cindy Erickson and Arvid Meland
Woody Williams Foundation Gold Star Families Memorial Monument Unveiling
- 3pm B-1 Flyover
- 4pm-6pm Nate Botsford at Harley-Davidson Rally Point
- 4pm-5pm Lexi Phillips-Asst Master Distiller Jack Daniel's Signing at Sturgis Liquor
- 5pm Tattoo Contest at Harley-Davidson Rally Point
- 5:30pm-6pm Kevin Sanders: Jack Daniel's "Barrel Man" Signing at Sturgis Liquor
- 8 pm-9:45 pm Ashmore at Harley-Davidson Rally Point





DAILY HAPPENINGS

WEDNESDAY, AUGUST 10TH

- 11am-1pm Eskimo Brothers at Harley-Davidson Rally Point
- 1pm-2pm Kevin Sanders: Jack Daniel's "Barrel Man" Signing Session at Sturgis Liquor
- 3pm-5pm Gable Bradley at Harley-Davidson Rally Point
- 5pm Beard and Mustache Contest sponsored by Thighbrush at Harley-Davidson Rally Point
- 5pm-6pm Kevin Sanders: Jack Daniel's "Barrel Man" Signing Session at Sturgis Liquor
- 8pm-9:45pm Outlaw Jim at Harley-Davidson Rally Point





DAILY HAPPENINGS

THURSDAY, AUGUST 11TH

11am-12:30pm Gable Bradley at Harley-Davidson Rally Point

1:30pm-3:30pm Noise Pollution-AC/DC Tribute Band at Harley-Davidson Rally Point

4:30pm-6:30pm Minority Falls at Harley-Davidson Rally Point

7:30pm-9pm Gable Bradley at Harley-Davidson Rally Point





DAILY HAPPENINGS

FRIDAY, AUGUST 12TH

9am

RIDE WITH A LOCAL- Pre-Registration required. Ride will leave from the Sturgis Tennis Courts at 6th and Williams St.

11am-12:30pm

Peach Street Revival at Harley-Davidson Rally Point

2pm-4pm

SD Beef Cookoff at Harley-Davidson Rally Point

2pm

Richard Rawlins Meet & Greet at Gorilla Pro Activation on the 900 Block of Main Street

5pm-6:30pm

Gable Bradley at Harley-Davidson Rally Point

6pm

Bowling with the Mayor – Contact Sturgis Strikers for more information

7:30pm-9pm

Minority Falls at Harley-Davidson Rally





DAILY HAPPENINGS

SATURDAY, AUGUST 13TH

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|----------------|----------------------------------------------------------|
| 12:30pm-1pm | CLOSING CEREMONIES at Harley-Davidson Rally Point |
| | 83 RD LOGO REVEAL |
| 1pm-2pm | Cole Freeman Jump on Harley Davidson Way |
| 1:30pm-3:30 pm | Ruthie Kraft at Harley-Davidson Rally Point |
| 2pm-3:30 pm | Richard Rawlins Unveil at Harley-Davidson Rally Point |
| 4:30pm- 6pm | Minority Falls at Harley-Davidson Rally Point |
| 7pm-9pm | Peach Street Revival at Harley-Davidson Rally Point |

