DAILY HAPPENINGS

FRIDAY, AUGUST 5TH

11am-12:30pm Arcana Kings at Harley-Davidson Rally Point
12:30pm-1pm 82nd Annual Opening Ceremonies Parade on Main Street
1pm-1:30pm Official Opening Ceremonies at Harley-Davidson Rally Point
1:30pm-2pm Woodland Sky Native American dancers at Harley-Davidson Rally Point
2pm-4pm Unknown Industry Stunt Show on Harley-Davidson Way
7pm-9pm Georgia Thunderbolts at Harley-Davidson Rally Point
DAILY HAPPENINGS

SATURDAY, AUGUST 6TH

9am  20TH ANNUAL MAYOR’S RIDE- Pre-registration required. Come watch them leave from the North parking lot of the Sturgis Community Center located at 1401 Lazelle St.

11am-1pm  Wild Planes at Harley-Davidson Rally Point

12pm-2pm  Anheuser Busch Tasting – Nice’d Tea at Sturgis Liquor

2pm-4pm  Nate Botsford at Harley-Davidson Rally Point

4pm-6pm  Kevin Sanders: Jack Daniel’s “Barrel Man” Signing Session at Sturgis Liquor

5pm-6:30pm  Wild Planes at Harley-Davidson Rally Point

7pm  MAYOR’S PUB CRAWL- Pre-registration required. Starts at Harley-Davidson Rally Point

7:30pm-9:30pm  Arcana Kings at Harley-Davidson Rally Point
DAILY HAPPENINGS
SUNDAY, AUGUST 7TH

9 am  RIDE WITH A LOCAL – **Pre-Registration required**
Ride will leave from the Sturgis Tennis Courts at 6th and Williams St.

11am – 4pm  1st Sunday in Sturgis Motorcycle Show on 6th Street

11am-1pm  Nate Botsford at Harley-Davidson Rally Point

11am-4pm  “Harley-Davidson Brawl at Sturgis”
Bell Brawl stunt riding competition in the front lot of the Sturgis Community Center

12pm-2pm  Anheuser Busch Tasting – Cutwater Cocktails at Sturgis Liquor

1pm-2pm  Lexi Phillips-Assistant Master Distiller Jack Daniel’s Signing Session @ Sturgis Liquor

2pm-4pm  Gable Bradley at Harley-Davidson Rally Point

3:30pm-5pm  Lexi Phillips-Assistant Master Distiller Jack Daniel’s Signing Session at Sturgis Liquor

5pm-6:30pm  Arcana Kings @ Harley-Davidson Rally Point
DAILY HAPPENINGS

MONDAY, AUGUST 8TH

8am  LEGENDARY STURGIS MOTORCYCLE RALLY 5K RACE - Pre-Registration Required  Come meet them at the finish line at the Sturgis City Park.  ALL PROCEEDS GO TO BLACK HILLS TRAILS

11am-4pm  V-Twin Visionary Bike Show at Harley-Davidson Rally Point

Noon-  5th Annual Mayor’s Charity Poker Tournament  Cadillac Jack’s - Deadwood

12pm-2pm  Anheuser Busch Tasting – Nutrl Cocktails at Sturgis Liquor

1pm-2pm  Lexi Phillips-Assistant Master Distiller Jack Daniel’s Signing Session at Sturgis Liquor

12pm&2pm  Unknown Industry Stunt Show at Harley-Davidson Rally Point

2:30pm-4pm  Kevin Sanders: Jack Daniel’s “Barrel Man” Signing Session at Sturgis Liquor

5pm- 6:30pm  Nate Botsford at Harley-Davidson Rally Point

5pm-6:30pm  Lexi Phillips-Assistant Master Distiller Jack Daniel’s Signing Session at Sturgis Liquor
DAILY HAPPENINGS

TUESDAY, AUGUST 9TH - MILITARY APPRECIATION DAY

9am  RIDE WITH A LOCAL - Pre-Registration Required. Ride will leave from the Sturgis Tennis Courts at 6th and Williams St.

12pm-2pm Anheuser Busch Tasting – Bud Light Seltzer Families at Sturgis Liquor

2pm  VFW Military Appreciation Day at Harley-Davidson Rally Point

Mayor’s Welcome/VIP Speakers

ESGR signing, Bev Rosenboom Black Hills area representative

Mayor’s Proclamation

Honorees: Cindy Erickson and Arvid Meland

Woody Williams Foundation Gold Star Families Memorial Monument Unveiling

3pm  B-1 Flyover

4pm-6pm Nate Botsford at Harley-Davidson Rally Point

4pm-5pm Lexi Phillips-Asst Master Distiller Jack Daniel’s Signing at Sturgis Liquor

5pm  Tattoo Contest at Harley-Davidson Rally Point

5:30pm-6pm Kevin Sanders: Jack Daniel’s “Barrel Man” Signing at Sturgis Liquor

8 pm-9:45 pm Ashmore at Harley-Davidson Rally Point
WEDNESDAY, AUGUST 10 TH

11am-1pm  Eskimo Brothers at Harley-Davidson Rally Point
1pm-2pm  Kevin Sanders: Jack Daniel’s “Barrel Man” Signing Session at Sturgis Liquor
3pm-5pm  Gable Bradley at Harley-Davidson Rally Point
5pm  Beard and Mustache Contest sponsored by Thighbrush at Harley-Davidson Rally Point
5pm-6pm  Kevin Sanders: Jack Daniel’s “Barrel Man” Signing Session at Sturgis Liquor
8pm-9:45pm Outlaw Jim at Harley-Davidson Rally Point
DAILY HAPPENINGS

THURSDAY, AUGUST 11TH

11am-12:30pm  Gable Bradley at Harley-Davidson Rally Point
1:30pm-3:30pm  Noise Pollution-AC/DC Tribute Band at Harley-Davidson Rally Point
4:30pm-6:30pm  Minority Falls at Harley-Davidson Rally Point
7:30pm-9pm  Gable Bradley at Harley-Davidson Rally Point
DAILY HAPPENINGS

FRIDAY, AUGUST 12TH

9am  RIDE WITH A LOCAL- Pre-Registration required. Ride will leave from the Sturgis Tennis Courts at 6th and Williams St.

11am-12:30pm  Peach Street Revival at Harley-Davidson Rally Point

2pm-4pm  SD Beef Cookoff at Harley-Davidson Rally Point

2pm  Richard Rawlins Meet & Greet at Gorilla Pro Activation on the 900 Block of Main Street

5pm-6:30pm  Gable Bradley at Harley-Davidson Rally Point

6pm  Bowling with the Mayor – Contact Sturgis Strikers for more information

7:30pm-9pm  Minority Falls at Harley-Davidson Rally Point
DAILY HAPPENINGS
SATURDAY, AUGUST 13TH
12:30pm-1pm  CLOSING CEREMONIES at Harley-Davidson Rally Point
83RD LOGO REVEAL
1pm-2pm  Cole Freeman Jump on Harley Davidson Way
1:30pm-3:30 pm  Ruthie Kraft at Harley-Davidson Rally Point
2pm-3:30 pm  Richard Rawlins Unveil at Harley-Davidson Rally Point
4:30pm- 6pm  Minority Falls at Harley-Davidson Rally Point
7pm-9pm  Peach Street Revival at Harley-Davidson Rally Point