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Rawlins to perform at Sturgis Motorcycle Rally opening ceremonies

STURGIS – His trick roping, whip cracking and fancy gun spinning has thrilled thousands of audiences including those who saw him on "America's Got Talent."

Loop Rawlins, a versatile Western performer, is bringing his extraordinary talent to the opening ceremonies of the 83rd City of Sturgis Motorcycle Rally.

"We're excited to have such a talented individual be a part of our opening ceremonies," said Sturgis Rally & Events Director Tammy Even-Cordell. "Loop Rawlins is known worldwide and I'm confident rallygoers will be awed by his performance."

The Opening Ceremony parade will start at 3 p.m. on Friday, Aug. 4. Joining everyone watching the parade will be Sturgis Mayor Mark Carstensen, Grand Marshal Laura Klock and other sponsors and dignitaries. To see the parade, which will feature an awe-inspiring flag procession, be on Main Street Sturgis between Fourth Street and Middle Street.

The culmination of the parade will be festivities at Harley-Davidson Rally Point. It will include a welcome from Mayor Carstensen and Grand Marshall Laura Klock as well as City of Sturgis Motorcycle Rally sponsors.

Rawlins, our opening ceremony performer, honors the Cowboy Culture of western South Dakota and the surrounding area and is recognized worldwide. Rawlins has won five International Wild West Arts Awards (all by the age of 16) and has continued to grow in his craft. He has been featured in Cirque Du Soleil's show in Las Vegas for three years and appeared on the television show "American's Got Talent."

Here's the schedule for the opening ceremony:
11 a.m. Live band at Harley-Davidson Rally Point
2:30 p.m. Parade Line up across from 1901 Ball Park Rd
3 p.m. Parade starts
3:30 p.m. (approximately) Opening speeches at Harley-Davidson Rally Point followed by Loop Rawlins (you can find a video of his talents here: 'LOOP' Western Tricking Film - Trick Roping & Gun Spinning. - YouTube
Live bands will follow throughout the evening and all week at Harley-Davidson Rally Point

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