



STURGIS HOTEL/MOTEL
BUSINESS IMPROVEMENT DISTRICT

Event Grant Application for 2026 Funds

Application Deadline: September 30, 2025

The Hotel BID will take applications once yearly for distribution the following year. Your organization will be required to present your request at the annual October or November meeting (date and time TBD).

Your completed submission should include:

- ☐ Completed Application Form (attach sheets if necessary)
- ☐ Financials for Previous Year
- ☐ Proposed Budget
- ☐ List of Funding Sources

The Hotel BID prioritizes requests that support community-enhancing, multi-day events that encourage overnight stays at hotels and motels in Sturgis.

Amount of Funding Request: \$ _____ **Date of Event:** _____

Contact Information:

Name of Organization: _____

Contact Name: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Event Overview: _____

Who is the target audience: _____

Number of estimated attendees: _____

Expected impact to the community from your event: _____

Marketing Strategy: _____

Please list recognition opportunities for contributors and sponsors of event: _____

How long has this event been held: _____

Event Budget: _____

Funding Sources: _____

Please submit this form with all attachments to the Hotel/Motel Business Improvement District Secretary, Veronica Grosek at Director@SturgisAreaChamber.com or mail/deliver to the Sturgis Welcome Center at 2040 Junction Avenue, Sturgis, SD 57785. Applications and all supplementary documents are due no later than September 30th, 2025.

Office Use:

Date Submitted: _____

Date BID Board Discussed: _____

BID Board Funding Determination: _____