



1040 Harley-Davidson Way
Sturgis, SD 57785



Upcoming Meetings and Closures

Sturgis City Council: February 6 and 21 at 6:30pm at the Erskine Building, 1300 Sherman Street. (Note change of date due to holiday.)

City offices will be closed on Monday, February 20 for Presidents' Day. Trash normally collected on Monday will be picked up on Tuesday.

History at High Noon: February 17 at noon in the Library's Program Room. Visit the Library's Facebook page for details.

The following applications have been received by the City Planning Office. Per City Ordinance, these applications are scheduled to be reviewed by the Planning Commission on February 7 at 5:30pm at Sturgis City Hall. For more information about an application, contact the Planning Office by calling 347-4422. Meeting dates are subject to change.

Applicant Name	Request	Address
Rachel Snow	UOR In-Home Daycare	2349 Palisades Loop
Iron Horse Saloon	Variance to Setback	941 Lazelle Street
Tammy Halverson	Variance - for Parking and UOR Adult Care Facility	1681 Joedy Street
Dale Sherman	Variance to Setback	2030 Hill Street
Gary Pat Baldwin	Variance for RV Camping	1805 Hill Street
Sturgis Chiropractic	Variance to Setbacks	824 First Street

The Planning Commission will also be discussing an ordinance to regulate bee keeping.

Officials

Mayor

Mark Carstensen 490-1044

Council Members

Ward One:

Mike Bachand 490-1054

Rod Bradley 389-3209

Ward Two:

Tony Dargatz 490-3584

David Martinson 720-5299

Ward Three:

Jason Anderson 490-1618

Ron Waterland 490-2065

Ward Four:

Steve Keszler 206-1500

Rhea Crane 490-8615

City Manager

Daniel Ainslie 347-4422

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Sturgis Information Publication



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January, 2017

Our Mission: To provide an attractive, growing community being served by a professional staff that offers reliable, quality municipal services.

Scott Peterson Motors Named Retailer of the Year

The South Dakota Retailers Association has announced that Scott and Susan Peterson of Scott Peterson Motors in Sturgis and Belle Fourche have been named the 2017 South Dakota Retailer of the Year. The business is being recognized for commitment to customer service and outstanding contributions to the community.

As the largest statewide business trade association, with over 4,000 members, and one of the largest state retail associations in the country, the SDRA has presented the award annually since 1982. A committee of retailers from throughout the state make the selection.

Scott Peterson Motors is locally owned by the Peterson family. The company is a strong supporter of the Sturgis community, supporting numerous school and youth events and programs. Scott Peterson Motors opened a new retail facility in Sturgis in 2014.

Photo: Gary Cammack, President of the SD Retailers Association, Susan and Scott Peterson.



Governor's Office Represents South Dakota at Las Vegas SHOT Show

Shooting, hunting and outdoor activities are alive and well in South Dakota, and this January, representatives from South Dakota were working hard to further support the industry in our state.

The South Dakota Governor's Office of Economic Development (GOED) teamed up with representatives from across the state to promote South Dakota at the Shooting, Hunting and Outdoor Trade (SHOT) Show in Las Vegas, NV.

In 2016, there were nearly 100 companies in the shooting, hunting and outdoor industry doing business in South Dakota. These companies range from manufacturing firearms and firearms components, to hunting and fishing accessories as well as many other products and services. The Sturgis Industrial Park is known as home to the largest firearms manufacturing cluster in South Dakota. Horizon Machine/Mack Brothers, CorBon/Glaser and Dakota Arms/Remington were also exhibitors at this year's SHOT Show.

Pictured: Scott Amundson - Glacial Lakes Area Development; Mutcha Usera - Rushmore Region Economic Development Alliance; Julie Gross - Lake Area Improvement Corporation; Lori Frederick - Deadwood-Lead Economic Development; Natalie Likness - GOED Media Relations Coordinator; Jeff Haverly - Business Development Representative and John Kramer - Yankton Area Progressive Growth.



Sturgis Library and Sturgis Arts Council Collaborate on NEA Big Read Programming Grant

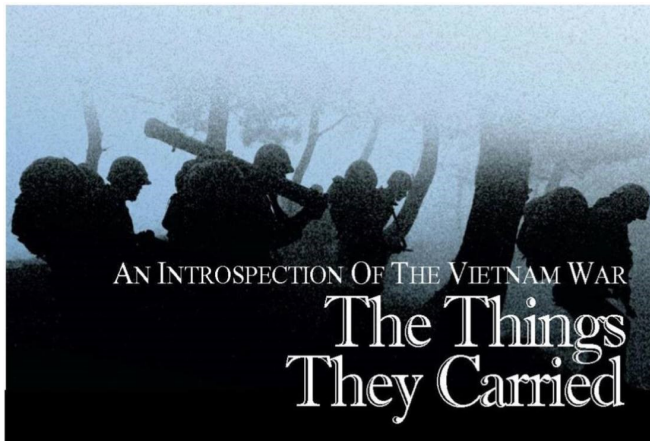
The Sturgis Area Arts Council and the Sturgis Public Library are collaborating with a diverse group of community leaders and veterans to apply for a NEA Big Read grant. This group selected a novel titled "The Things They Carried", by Tim O'Brien, whose own tour of duty in Vietnam served as the inspiration for the book.

The committee has been working since last summer to develop programs that facilitate a conversation in our community focused on the unique cultural and social moment which was Vietnam. Further, and perhaps more importantly, the groups aim to acknowledge the effects of war on the veterans, their families, the nation, and our own communities. It's evident those effects are still being deeply felt and the lessons learned may be applied to better understanding those who served not only in Vietnam - but in every conflict since. These programs will be held between Labor Day and Veterans' Day 2017. Plans include opportunities for a variety of interactions including the following:

- * For combat soldiers to tell their stories
- * For experts to explain warning signs of post-traumatic stress disorder
- * To learn the history and geography of the Vietnam conflict
- * For soldiers who served in other conflicts to compare their experiences
- * To meet Vietnamese immigrants to hear their stories
- * To participate in related art projects
- * To experience a USO sort of musical event
- * To discuss the novel in a variety of times and places
- * To hear keynote speaker, Dr. Jason McEntee, on war, literature and the healing professions
- * To explore the peace movement of the 1960s and 70s
- * To meet and hear author Tim O'Brien

Additionally, Tom Rancour of Armed Forces Display and Gifts has agreed to bring Vietnam era packs and the actual things they carried in the field for a program. SD Secretary of Veterans Affairs, Larry Zimmerman, will speak at the program's closure around Veterans Day 2017.

At this time, organizers and partners (KBHB, Sturgis Chamber of Commerce, the Sturgis Center for the Arts, various Veterans' agencies, etc.) have raised over \$3,000 in cash and in-kind donations, but are projecting a need for \$7000 to match a grant of the same amount from the NEA. Donations of any amount for this project are appreciated. Donations can be mailed to: Sturgis Area Arts Council - PO Box 901 - Sturgis SD 57785. The Sturgis Arts Council is a 501(c)(3) organization, so all donations are tax deductible. Hopefully, Sturgis will be one of the seventy-five communities in the country selected for this grant. Even if the grant is not approved, organizers are committed to bringing this important conversation to the Sturgis area. Proximity to Ft. Meade and the concentration of military bases in the area make the Sturgis community uniquely qualified to spearhead this project.



The Sturgis Police Department recently received a thank you letter along with this photo from Mrs. Hackford and her class of Future Heroes at Lapoint Elementary in Lapoint, Utah. The photo shows patches from numerous law enforcement and first responder organizations from around the nation. The Sturgis Police patch is included in the display. Mrs. Hackford says the students look at this wall everyday and feel inspiration and comfort that law enforcement and first responders are real people who care about them.

Business Day at the Legislature

On February 23, City officials will be attending Business Day at the Legislature in Pierre, where they will be presenting several important issues to South Dakota leaders.

The first topic will be the wide-spread economic impact that the Rally provides to businesses across the state and the need for collaborative advertising support from the Department of Tourism. A regional advertising campaign to include support from businesses and other stakeholders in the region was recently developed by the City. Financial and operational support from the State to better promote the Sturgis Motorcycle Rally on a world-wide basis would benefit not only Sturgis, but the entire state of South Dakota.

The second item of importance is the current law regarding beer and wine tastings. It's no secret that the Black Hills has a very robust wine and micro-brewing business climate. In 2016, the state changed its interpretation of an obscure law that prohibits wineries and breweries from pouring their own products at wine and beer tasting events. The law requires the beer and wine producers to obtain volunteers to pour their samples. This has caused several long standing and popular events throughout the Black Hills to be cancelled, resulting in a negative impact on tourism and local wineries and breweries.

Water Testing is Important for All Communities

There has been much press in recent weeks and months related to unsafe municipal water supplies around the nation. Abnormally high levels of lead and other pollutants can cause severe health issues when the public is unknowingly exposed to these toxins.

Sturgis Water Superintendent, Dale Olson, states that the City of Sturgis conducts regular water testing at various sites within the city. Tests include checking for lead, bacteria, e-coli and several other pollutants. The testing is done by an independent lab in Rapid City and test results are posted on the City website. If there was cause for concern with water quality, measures would be taken immediately to remedy the situation and the public would be notified. The City currently uses 7 deep wells to provide water for our community. The Sturgis water supply has an exceptional record for providing safe water to our community.



All classes are located at the Fire Hall, 1901 Ballpark Road. Classes begin at 6:00 pm. Walk in's are welcome or you can call ahead 347-5801 to reserve your spot.

Spring Schedule: February 2, March 28, April 10 and May 11.

Sturgis Community Center

February Freeze Membership Special

February 6 - 12

Purchase or renew an Annual Membership and receive 1 free month!

½ Off Day Passes

Contact Information

City Hall 347-4422
All offices 8:00 - 5:00 Mon. - Fri.
Planning & Permitting 347-4422
Rally Department 720-0800
1040 Harley-Davidson Way

Community Center 347-6513
5:00 - 8:00 Mon. - Fri.
8:00 - 5:00 Sat.
Noon - 5:00 Sun.
1401 Lazelle Street

Fire & Ambulance 347-5801
Emergency 911
7:00 - 5:00 Mon. - Fri.
1901 Ballpark Road

Library 347-2624
8:00 - 7:00 Mon. - Thur.
8:00 - 5:00 Fri.
8:00 - 4:00 Sat.
1040 Harley-Davidson Way

Sturgis Liquor 347-5983
10:00 - 10:00 Mon. - Sat.
Noon - 6:00 Sun.
1075 Lazelle Street

Police Department 347-5070
Emergency 911
1400 Main Street
Animal Shelter 347-8310
1140 Otter Road

Public Works & Parks 347-3916
7:00 - 4:00 Mon. - Fri.
1057 Dudley Street
Rubble Site 347-5605
8:00 - 4:45 Mon. - Sat.
20492 Avalanch Road
1057 Dudley Street
Shelter Reservations call 347-4422

Water Office 347-4422
8:00 - 5:00 Mon. - Fri.
1040 Harley-Davidson Way
After Hours Emergency call
Police Dispatch 347-2573
Payment Drop Box:
1040 Harley-Davidson Way
We accept credit cards.

www.Sturgis-SD.gov
Facebook: City of Sturgis, SD